



# ICT channels for access to INFORMATION

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**And**

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## Current Trends

- **The fruits of human creativity – from academia to media, from indigenous medicines to music- are being privatized, ownership concentrated into the hands of a few, and access restricted to those who can pay ;**
- **The airwaves, for radio, television and telecommunications, are being sliced up and sold to the highest bidder ;**
- **The internet, once a promising new public sphere, is increasingly commercialized and controlled ;**
- **The media, controlled by the MNCs, sell consumerism to people, and people to advertisers, and now media machines is very much aggressive! & Consulates**



## The Knowledge Divide: ?

- 85 of all (?) have access to no regular media or, to only state media like BTV and Betar
- Only 0.6%-10% of households in rural areas have satellite or cable connection
- Media Access in Rural: Only 0.2% internet, 1.5% Cable TV, 15.9% News paper
- Information divide – rural and urban



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## Themes and Actions

- **Strengthening the public domain, ensuring that information and knowledge are readily available and not locked up in private hands**
- **Ensuring affordable access to, and effective use of , electronic network in a development context, for instance by innovative and pro-people regulation and public investment**
- **Securing and extending the global commons, for both broadcast and telecommunication, to ensuring this public resource should be managed in the public interest**
- **Supporting & Using Free/Open Source Software (FOSS)**
- **Supporting community and people-centered media, traditional and new, like Community Radio**



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## Appropriate ICT Channel

- **Phone-Landline/Mobile**
- **Radio- Broadcasting (SW/MW/FM-Community)**
- **Radio- Communication: CB Radio, Amateur Radio,**
- **Internet & E-mail**
- **TV- Terrestrial/ satellite Channels**
- **Website**
- **Narrow Casting- Cable TV/Radio**
- **Video Camera-**



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## Enhancing NGOs Role in Bridging the knowledge Divide

- **Documentation of the best practices**
- **Pilot project by CSOs/NGOs for learning**
- **Grassroots consultation**
- **Establishing CSOs/NGOs as legitimate counterpart to the government**
- **Bridging the gap between people's needs and Government program**
- **Supporting Government program through training and other means**
- **Joint innovative program**
- **Facilitating the national strategy / program development**
- **Initiate Public-Private and CSO Partnership**
- **Monitoring ICT Policy/ICT4D in PRSP & WSIS action plan**



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Think Globally!  
Act All Level  
But VERY VERY Carefully!  
Thank you very much

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