



Dhaka Ahsania Mission

Established: 1958

Motto: Divine and Humanitarian Service

Founder: Khan Bahadur Ahsanullah (R)



Framework of DAM's Program





DAM Program Approach

Improved living conditions

Policy Advocacy

Community Capacity Building

Increased Access to services

Institutional Capacity Building

Service Delivery in gap areas

Types of Interventions

1. **Field-based Program**
2. **Training & Materials Development**
3. **Research & Policy Advocacy**
4. **Institutions for sectoral services and capacity development**
5. **Spiritual Education & Services**

International linkages

- **Member, APPEAL Resource and Training Consortium (ARTC)**
- **Member, Collective Consultation, UNESCO Paris**
- **Member, ACCU Literacy Resource Centre Network in the Asia-Pacific region**
- **Executive Council Member, ASPBAE**
- **Member, Board of Directors, International Council for Alcohol and Addiction**



Field-based Programs

- **Non-formal primary education**
- **Non-formal secondary education**
- **Literacy & continuing education**
- **Early child education**
- **Income generation**
- **Water and sanitation**
- **Environment preservation**
- **Prevention of drug abuse**
- **Child & women trafficking prevention**



Ganokendra - Centre for Community Dev

Functions

- Basic and continuing education
- Life skill training
- Information networking
- Social empowerment
- Economic empowerment
- Community development services



Ganokendra: Moving Ahead

- **ICT-based Ganokendra**
- **Coordinated union-based development planning**
- **Vocational education in flexible mode**
- **Equivalency Framework**
- **Each one teach one literacy approach**

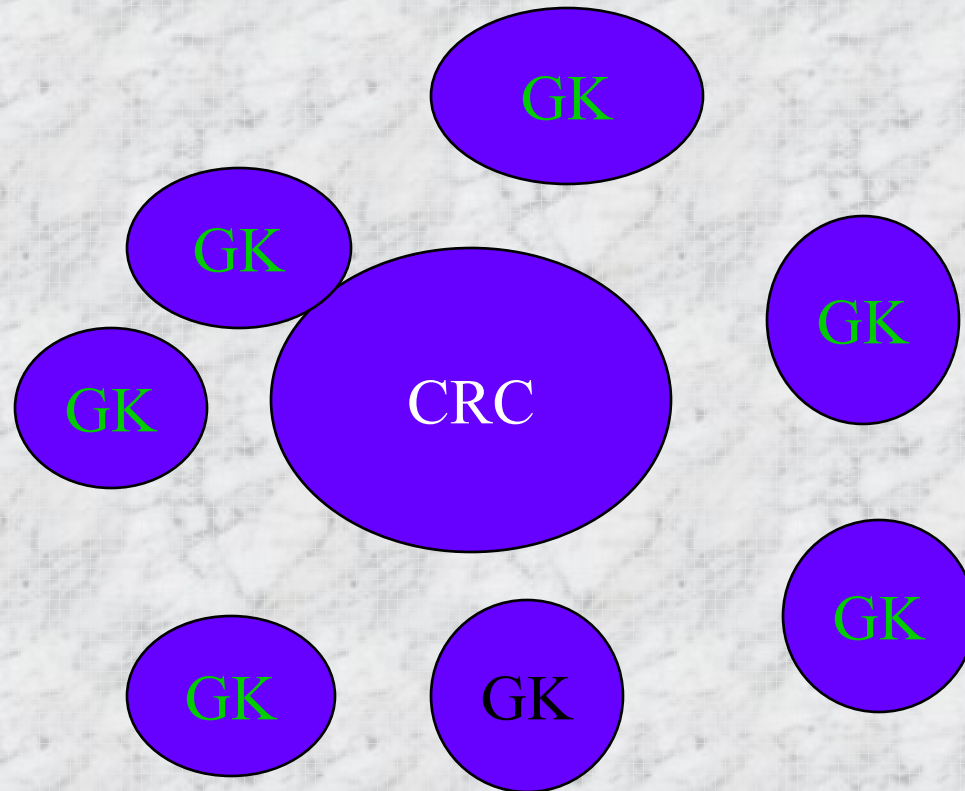
Information networking

- **Community-based information centre of local GO-NGO extension departments**
- **Exchange of information through newspaper**
- **Network of Ganokendra information services**
- **Exchange of experience/dissemination of success stories/innovations**
- **Use of ICT for interactive information communication**

Ganokendra Management

- **Ganokendro is organised & managed by the groups of users in collaboration with the local community & back-up support from DAM**
- **The overall management is the responsibility of the management committee**
- **Direct/indirect support from local government bodies and community leaders**
- **Local resource mobilisation & management**

Community Resource Centre (CRC)



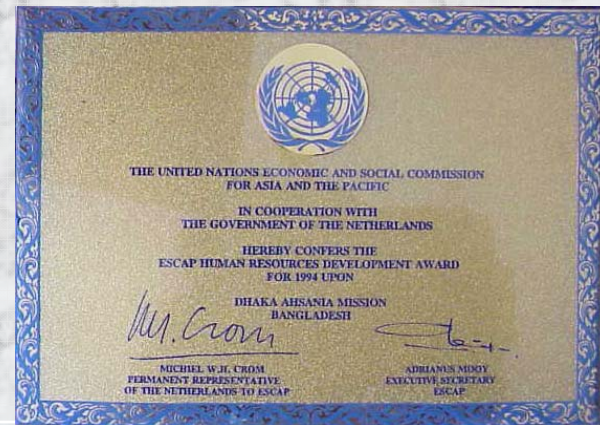
Functions of CRC

- **Educational**
- **Human Resource Development**
- **Dissemination of information**
- **Networking**
- **Capacity Development**

Awards/Prizes

International awards

- 2003 UNESCO Literacy Award
- 1998 ACCU Grand Prize for materials development
- 1994 ESCAP HRD Award
- 1987 ICAE J. Robby Kid Award



Awards/Prizes

National Awards

- **2002: Independence Award**
- **1999: 35 awards on literacy interventions at national, district and thana level**
- **1998: First prize for innovative literacy materials**
- **1997: Second prize for Innovative Follow-up Literacy materials**



Thank you
kindly